



Fondation Bon départ de Canadian Tire du Québec

33rd Annual Golf Tournament

Monday, August 19 2024

Club de Golf le Mirage

Join us for this exceptional get-together of the Canadian Tire family and enjoy an unforgettable experience. As the greatest annual fundraising activity of the Fondation Bon départ de Canadian Tire du Québec, the Tournament brings together dealers, major partners and Canadian Tire suppliers, as well as donors and friends of the Fondation Bon départ.

Several sponsorship options are available to enrich the participants' experience and meet your marketing objectives.

All profits from this Golf Tournament are intended to finance the Base de plein air Bon départ, which welcomes young people in vulnerable situations, as well as young people and adults living with an intellectual challenge, throughout the year to offer them a unforgettable experience in nature. Located in Wentworth-Nord in the Laurentians, the site extends over 542 acres providing access to five lakes, numerous streams, observation points and several kilometers of hiking trails in the forest.

On behalf of vulnerable children and families in Quebec:
THANK YOU for your generosity!



PARTNERSHIP PLAN

	Prestige 50 000\$	Albatros 33 000\$	Swing 22 000 \$	Eagle 16 500 \$	Birdie 11 000 \$	Par 6 600 \$	Bogey 4 400 \$	Double bogey 2 200 \$	Triple Bogey 1 650 \$
During the day of	One foursome	•	•						
	Banners along the road leading to the golf club	•	•						
	Vertical panels at the reception	•							
	Logo on a banner on the green of one hole on each course	• Alone	• Alone	• Alone	• 2 logos			• 3 logos	• 4 logos
	Logo in the day program	•	•	•	•	•	•	•	•
	Presentation of a hole	•							
	Customized visibility ¹		•	•	•	•	•	•	
During the evening	2-minute speech	•							
	Logo on screens	Alone	Alone	Alone	Alone	By category	By category	By category	By category
	Word of appreciation by the host	•	•	•	•				
	Publicité dans le programme de la soirée	• Full page	• Full page	• Half-page	• Half-page				
	A full page ad	•	•	•	•	•	•	•	•
	Presentation of the show or dinner	•							
Online	Possibility of offering a branded gift to all the guests ²	•	•	•	•	•	•	•	•
	Logo or name on the website	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name
	Logo in the annual report	•	•	•	•	•			
	Post on social media	Alone	By category	By category	By category	By category			
	Logo in the thank you email	•							
Logo in the auction email	•								

1. See p.3 for personalized visibility options according to each category
2. At the sponsor's expense



PERSONALIZED VISIBILITIES

For the categories below, each partner can choose **one** visibility including the branding with its logo.

ALBATROS	SWING
<ul style="list-style-type: none"> • Sponsorship of golfers' gift • Logo on golf carts (max. 2 partners) 	<ul style="list-style-type: none"> • Sponsorship of golfers welcome table • Logo on golfball boxes ^{NEW}
EAGLE	BIRDIE
<ul style="list-style-type: none"> • Sponsorship of the digital auction • Presentation of a hole and animation on the two courses • Sponsorship of the live auction ^{NEW} 	<ul style="list-style-type: none"> • Tournament photo studio • Cocktail (max. 2 partners) • Food court at the 9 ½ (max. 2 partners)
PAR	BOGEY
<ul style="list-style-type: none"> • Breakfast (max. 2 partners) • Refreshment carts (max. 2 partners) • Food truck or food station at the 9 ½ (max. 5 partners) • Company booth at the 9 ½ 	<ul style="list-style-type: none"> • Logo in the hole cups (max. 4 partners) • Food stations on both courses • Valet station
À LA CARTE	
<ul style="list-style-type: none"> • Ad in the evening program (\$) • Sponsorship of the volunteers caps (\$) • Sponsorship of the guest gift bag (\$) • Golf pin flags (\$) • Animation of a hole on each course (\$) • Golfers lanyards (\$) 	

For more information on sponsorship categories and their visibility, or to confirm your sponsorship, please contact Vicky Bellemare by email at vbellemare@fbdctq.ca

FONDATION BON DÉPART DE CANADIAN TIRE DU QUÉBEC

Registration number : 13864 7003 RR 0001
 4855, rue Louis-B.-Mayer, Laval, QC H7P 6C8
 514-693-6456 | info@fbdctq.ca
fondationbondepart.ca